REPORT ON AUDITS OF FINANCIAL STATEMENTS

DECEMBER 31, 2003 AND 2002



Board of Directors Tuscarawas County Convention & Visitors Bureau 125 McDonald Drive SW New Philadelphia, Ohio 44663

We have reviewed the Independent Auditor's Report of the Tuscarawas County Convention & Visitors Bureau, Tuscarawas County, prepared by Willoughby & Company, Inc., for the audit period January 1, 2003 through December 31, 2003. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The Tuscarawas County Convention & Visitors Bureau is responsible for compliance with these laws and regulations.

Betty Montgomery

BETTY MONTGOMERY Auditor of State

April 22, 2004



TUSCARAWAS COUNTY CONVENTION AND VISITORS BUREAU NEW PHILADELPHIA, OHIO

TABLE OF CONTENTS

	PAGE
INDEPENDENT AUDITORS' REPORT	1
STATEMENTS OF FINANCIAL POSITION	2 - 3
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS	4 - 5
STATEMENTS OF FUNCTIONAL EXPENSES	6 - 7
STATEMENTS OF CASH FLOWS	8
NOTES TO THE FINANCIAL STATEMENTS	9 - 11
INDEPENDENT AUDITORS' REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER FINANCIAL REPORTING BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE	
WITH GOVERNMENT AUDITING STANDARDS	12



February 11, 2004

Board of Directors Tuscarawas County Convention and Visitors Bureau New Philadelphia, Ohio

INDEPENDENT AUDITORS' REPORT

We have audited the accompanying statements of financial position of Tuscarawas County Convention and Visitors Bureau (a nonprofit organization) as of December 31, 2003 and 2002, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America, and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tuscarawas County Convention and Visitors Bureau's as of December 31, 2003 and the changes in net assets, and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued a report dated February 11, 2004, on our consideration of the Tuscarawas County Convention and Visitors Bureau's internal control structure over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grants. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

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WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2003 AND 2002

ASSETS

	<u>2003</u>	<u>2002</u>
CURRENT ASSETS:		
Cash - unrestricted	\$ 58,174	\$ 58,925
Certificate of deposits - board designated	61,116	98,547
Accounts receivable	13,399	11,626
Prepaid expenses	2,768	11,993
Deposits on equipment	0	1,606
Total current assets	135,457	182,697
PROPERTY AND EQUIPMENT:		
Construction in progress	212,437	0
Construction loan interest	7,026	0
Leasehold improvements	7,749	7,749
Video and display equipment	17,127	13,669
Office equipment	9,109	9,109
Computer equipment	11,972	13,019
1 1 1	265,420	43,546
Less: accumulated depreciation	24,378	21,581
Net property and equipment	241,042	21,965
OTHER ASSETS:		
Workers' compensation deposit	208	208
Total other assets	208	208
Total assets	<u>\$ 376,707</u>	<u>\$ 204.870</u>

STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2003 AND 2002

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:			
Accounts payable - trade	\$ 0	\$	0
Note payable, current portion	17,485		0
Accrued liabilities:			
Accrued payroll taxes	278		662
Accrued vacation and sick pay	1,393		177
Deferred revenue	13,875		27,425
Total current liabilities	33,031		28,264
LONG-TERM LIABILITIES:			
Note payable, net of current portion	187,515_		0
Total long-term liabilities	187,515		0
Total liabilities	220,546		28,264
UNRESTRICTED NET ASSETS:			
Unrestricted	95,045		78,059
Board designated	61,116		98,547
Total unrestricted net assets	156,161		176,606
Total liabilities and net assets	<u>\$ 376,707</u>	<u>\$</u>	204.870

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2003

			Unrest	tricted -		
			Bo	ard		
	<u>Un</u>	restricted	<u>Desig</u>	<u>gnated</u>		<u>Total</u>
REVENUE AND SUPPORT:						
Hotel and motel excise tax	\$	257,510	\$	0	\$	257,510
Grants and donations		5,000		0		5,000
Reimbursements		13,445		0		13,445
Tourist Information Center donations		12,059		0		12,059
Visitors' guide income		28,150		0		28,150
FAM Tour Income		4,372		0		4,372
Group tour planner/profile books		750		0		750
Interest income		304		2,867		3,171
Co-op advertising income		6,022		0		6,022
Miscellaneous		509		0		509
Total support and revenue		328,121		2,867		330,988
EXPENSES:						
Program expenses		291,761		0		291,761
Administrative expenses		59,672		0		59,672
Total expenses		351,433		0		351,433
Changes in net assets		(23,312)		2,867		(20,445)
UNRESTRICTED NET ASSETS, beginning of year		78,059		98,547		176,606
, g ,		54,747		101,414		156,161
Transfers		40,298		(40,298)		0
UNRESTRICTED NET ASSETS, end of year	<u>\$</u>	95,045	\$	61,116	<u>\$</u>	156,161

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2002

			Bo			
	<u>Un</u> ı	<u>restricted</u>	Desig	<u>nated</u>		<u>Total</u>
REVENUE AND SUPPORT:						
Hotel and motel excise tax	\$	256,260	\$	0	\$	256,260
Grants and donations		22,000		0		22,000
Reimbursements		7,800		0		7,800
Tourist Information Center donations		12,111		0		12,111
Visitors' guide income		17,000		0		17,000
FAM Tour Income		1,480		0		1,480
Group tour planner/profile books		505		0		505
Interest income		372		5,054		5,426
Co-op advertising income		4,920		0		4,920
Miscellaneous		2,099		0		2,099
Total support and revenue		324,547		5,054		329,601
EXPENSES:						
Program expenses		272,598		0		272,598
Administrative expenses		58,830		0		58,830
Total expenses		331,428		0_		331,428
Changes in net assets		(6,881)		5,054		(1,827)
UNRESTRICTED NET ASSETS, beginning of year		79,940		98,493		178,433
,		73,059]	103,547		176,606
Transfers		5,000		(5,000)		0
UNRESTRICTED NET ASSETS, end of year	<u>.</u> \$	78,059	<u>s</u>	98,547	<u>.s</u>	176,606

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2003

		Program Expenses		inistrative <u>xpenses</u>		<u>Total</u>
Salaries	\$	121,851	\$	30,463	\$	152,314
Payroll taxes		10,942		2,736		13,678
Employee benefits		11,134		2,783		13,917
Pension expense		2,751		688		3,439
Advertising		9,748		4,178		13,926
Travel show and tours		12,149		0		12,149
Visitors' guide expense		24,293		0		24,293
Conferences and meetings		6,991		0		6,991
Dues and memberships		6,060		0		6,060
Public relations		38		26		64
Postage		10,666		1,185		11,851
Copying and printing		6,057		1,514		7,571
Office supplies		525		1,219		1,744
Vehicle expenses		7,210		801		8,011
Co-op advertising		8,365		0		8,365
Tourist Information Center supplies		6,176		0		6,176
Continuing education		504		148		652
Rent - office		10,457		2,614		13,071
Telephone		3,246		811		4,057
Legal and accounting		1,593		6,371		7,964
Insurance		769		329		1,098
Repairs & maintenance		760		326		1,086
Renovation expenses		13,829		0		13,829
Grants and aid		10,000		0		10,000
Utilities		803		344		1,147
Computer expenses		1,112		477		1,589
Loss on disposal of assets		674		0		674
Miscellaneous		0		1,348		1,348
Total expenses before depreciation		288,703		58,361		347,064
Depreciation		3,058		1,311		4,369
Total expenses	<u> </u>	291,761	<u>\$</u>	59,672	<u>\$</u>	351,433

The accompanying notes are an integral part of these financial statements.

WILLOUGHBY & COMPANY, INC. Certified Public Accountants

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2002

		Program Expenses		inistrative <u>xpenses</u>		<u>Total</u>
Salaries	\$	108,564	\$	27,141	\$	135,705
Payroll taxes		9,242		2,310		11,552
Employee benefits		8,570		2,143		10,713
Pension expense		2,680		670		3,350
Advertising		14,075		6,032		20,107
Travel show and tours		20,718		0		20,718
Visitors' guide expense		19,415		0		19,415
Conferences and meetings		4,699		0		4,699
Dues and memberships		8,661		0		8,661
Public relations		25		17		42
Postage		11,370		1,263		12,633
Copying and printing		6,241		1,560		7,801
Office supplies		805		1,876		2,681
Vehicle expenses		6,807		756		7,563
Co-op advertising		7,321		0		7,321
Tourist Information Center supplies		6,628		0		6,628
Continuing education		2,378		696		3,074
Rent - office		10,839		2,710		13,549
Telephone		3,746		937		4,683
Legal and accounting		1,854		7,415		9,269
Insurance		1,299		557		1,856
Repairs & maintenance		1,123		481		1,604
Renovation expenses		0		0		0
Grants and aid		10,000		0		10,000
Utilities		790		339		1,129
Computer expenses		1,273		546		1,819
Loss on disposal of assets		935		0		935
Miscellaneous		0		292		292
Total expenses before depreciation		270,058		57,741		327,799
Depreciation	<u> </u>	2,540		1,089		3,629
Total expenses	<u>\$</u>	272,598	<u>.s</u>	58,830	<u>\$</u>	331,428

The accompanying notes are an integral part of these financial statements.

WILLOUGHBY & COMPANY, INC. Certified Public Accountants

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STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2003 AND 2002

CACH ELOWG EDOM ODED ATING ACTIVITIES	2003	<u>2002</u>
Cash received from couring receiving to	\$ 294,930	¢ 200.000
Cash received from service recipients Other operating cash receipts	\$ 294,930 17,564	\$ 299,908 36,202
Cash paid to employees and suppliers	(334,728)	(337,568)
	·	···
Net cash used by operating activities	(22,234)	(1,458)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of property and equipment	(4,656)	(16,224)
Construction in progress	(212,437)	0
Construction loan interest	(7,026)	0
Proceeds from certificate of deposits	37,431	0
Interest income on certificate of deposits	3,171	<u>5,426</u>
Net cash used by investing activities	(183,517)	(10,798)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from notes payable	355,000	0
Principal on note payable	(150,000)	0
Net cash provided by investing activities	205,000	0
Decrease in cash	(751)	(12,256)
CASH, beginning of year	58,925	71,181
CASH, end of year	\$ 58,174	<u>\$ 58,925</u>
RECONCILIATION OF CHANGES IN NET ASSETS TO		
NET CASH USED BY OPERATING ACTIVITIES:		
Changes in net assets	\$ (20,445)	\$ (1,827)
Adjustments to reconcile changes in net assets to net cash used by operating activities:		
Depreciation	4,369	3,629
Loss on disposal of assets	674	935
Interest income on certificate of deposits	(3,171)	(5,426)
(Increase) decrease in operating assets:	(=,= : =)	(4,1-3)
Accounts receivable	(1,773)	1,360
Prepaid expenses	9,225	(9,108)
Deposits on equipment	1,606	(1,606)
Increase (decrease) in operating liabilities:	,	(, ,
Accounts payable	0	0
Accrued expenses	831	10
Deferred revenue	(13,550)	10,575
Net cash used by operating activities	<u>\$ (22,234)</u>	<u>\$ (1,458)</u>

The accompanying notes are an integral part of these financial statements.

WILLOUGHBY & COMPANY, INC. - Certified Public Accountants

NOTES TO THE FINANCIAL STATEMENTS

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

NATURE OF OPERATIONS

Tuscarawas County Convention and Visitors Bureau (the Organization) is a non-profit entity organized under the laws of the State of Ohio for the purpose of the promotion of Tuscarawas county, Ohio as a convention and tourist location.

METHOD OF ACCOUNTING

The Organization prepares its financial statements on the accrual basis of accounting.

FINANCIAL STATEMENT PRESENTATION

The Organization previously adopted Statement of Financial Accounting Standards (SFAS) No. 117 "Financial Statements of Not-for-Profit Organizations." Under SFAS No.117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the organization is required to present a statement of cash flows. As permitted by this statement, the Organization has discontinued its use of fund accounting and has, accordingly, reclassified its financial statements to present the three classes of net assets required. At December 31, 2003 and 2002, the Organization had only unrestricted net assets.

ACCOUNTS RECEIVABLE

The Organization uses the allowance method of accounting for doubtful accounts. All accounts were considered to be fully collectible at December 31, 2003 and 2002. Therefore, no allowance for doubtful accounts has been recorded in these financial statements.

PROPERTY AND EQUIPMENT

Property and equipment are carried at cost. Depreciation is provided over the estimated useful lives of the related assets. Maintenance and repairs are charged to operations when incurred. Renewals and betterments of a nature considered to materially extend the useful lives of the assets are capitalized. When assets are retired or otherwise disposed of, the assets and related allowances for depreciation are eliminated from the accounts, and any resulting gain or loss is reflected in income. Depreciation for financial reporting purposes is based on the following policies:

<u>DESCRIPTION</u>	USEFUL LIVES	METHOD
Video and display equipment	5 years	Straight line
Leasehold improvements	15 years	Straight line
Office equipment	5 - 10 years	Straight line
Computer equipment	5 years	Straight line

DONATIONS

All donations received are considered to be available for unrestricted use unless specifically restricted by donor.

TAX STATUS

As a non-profit organization under Section 501(c)(6) of the Internal Revenue Code, the organization is exempt from Federal and Ohio income taxes. Therefore, no provision has been made for Federal or Ohio income taxes in the accompanying financial statements.

NOTES TO THE FINANCIAL STATEMENTS

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

CASH EQUIVALENTS

For the purposes of the statements of cash flows, the Organization considers all highly liquid debt instruments purchased with a maturity date of three months or less to be cash equivalents.

USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

ADVERTISING COSTS

The Organization expenses the production costs of advertising the first time the advertising takes place.

RECLASSIFICATION

Certain items on the 2002 financial statements have been reclassified to conform with the 2003 presentation.

NOTE 2: DEPOSITS WITH OFF BALANCE SHEET RISK

As of December 31, 2003 and 2002, the Organization had bank balances of \$105,811 and \$167,460, respectively. All of the bank balances were covered by federal depository insurance for both years.

NOTE 3: COMPENSATED ABSENCES

Employees of the Organization are entitled to paid vacation and paid sick days, depending on job classification, length of service, and other factors. An amount has been booked on the statements of financial position for the liability incurred by the Organization to its employees at December 31, 2003 and 2002.

NOTE 4: CONCENTRATION OF CREDIT RISK

The accounts receivable balance of the Organization consists of balances due from clients operating primarily in East Central Ohio.

The Organization receives a majority of its funding from a hotel and motel excise tax in Tuscarawas County located in East Central Ohio.

NOTE 5: OPERATING LEASES

The Organization currently rents office space on a month-to-month basis. The Organization is responsible for its share of utilities.

The Organization leases a van used for operations. The lease calls for monthly payments of \$382. Lease expense for both years ending December 31, 2003 and 2002 was \$4,584.

NOTE 6: PENSION PLAN

The Organization sponsors a Simple Retirement program for all eligible employees. The Organization matches employee deferrals up to 3% of employee earnings. The Organization incurred matching contributions of \$3,439 and \$3,350 for the years ended December 31, 2003 and 2002, respectively.

NOTES TO THE FINANCIAL STATEMENTS

NOTE 7: BOARD DESIGNATED BUILDING FUND

It is the policy of the Board of Directors of the organization to review its plans for future property improvements and acquisitions from time to time and to designate appropriate sums to assure adequate financing of such improvements and acquisitions.

NOTE 8: NOTE PAYABLE

The Organization had the following note payable at December 31:

Note payable - United States of Department of Agriculture Rural Development, secured by building with monthly payments of \$2,155 which includes interest at 4.25%. Final payment		2003	:	<u> 2002</u>	
is due July 2013.	\$	205,000	\$		0
Less: current portion		17,485			0
	<u>\$</u>	187,515	\$		0

Principal payments on the note payable are scheduled to be made as follows for the years ending December 31:

2004	\$ 17,485
2005	18,243
2006	19,034
2007	19,859
2008	20,719
Thereafter	 109,660
	\$ 205,000

NOTE 9: <u>DEFERRED REVENUE</u>

The Organization publishes an annual Visitors' Guide. Prior to its publication, the Organization will receive in advance a certain amount of related advertising revenue and will also incur related expenses. The amount of advertising revenue received in advance of the related year of publication, less associated expenses, amounted to \$13,875 and \$27,425 as of December 31, 2003 and 2002, respectively.

NOTE 10: CONSTRUCTION IN PROGRESS

During January 2003, Organization entered into a contract to purchase a commercial real estate building located in downtown New Philadelphia. The Organization used the proceeds from a loan, with a local financial institution and an amount from a certificate of deposit to finance the transaction. As of December 31, 2003, the Organization is still in the process of renovating the building. Also, loan interest has been paid as part of financing the project. These amounts are to be considered as capitalized loan interest. Once the renovation project is complete, the building and the capitalized loan interest will be depreciated as part of a fixed asset cost for the building.

February 11, 2004

Board of Directors
Tuscarawas County Convention
and Visitors Bureau
New Philadelphia, Ohio

INDEPENDENT AUDITORS' REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER FINANCIAL REPORTING BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

We have audited the financial statements of Tuscarawas County Convention and Visitors Bureau as of and for the year ended December 31, 2003 and have issued our report thereon dated February 11, 2004. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

COMPLIANCE

As part of obtaining reasonable assurance about whether Tuscarawas County Convention and Visitors Bureau's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

INTERNAL CONTROL OVER FINANCIAL REPORTING

In planning and performing our audit, we considered Tuscarawas County Convention and Visitors Bureau's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be weaknesses. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended solely for the information and use of the audit committee, management, others within the organization, federal awarding agencies and pass-through entities and is not intended to be and should not be used by anyone other than these specified parties.

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WILLOUGHBY & COMPANY, INC. - Certified Public Accountants



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800-282-0370

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TUSCARAWAS COUNTY CONVENTION AND VISITORS BUREAU TUSCARAWAS COUNTY

CLERK'S CERTIFICATION

This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.

CLERK OF THE BUREAU

Susan Babbitt

CERTIFIED MAY 11, 2004