

**WKSU Radio Station**  
(a public telecommunications entity  
operated by Kent State University)

**Financial Report**  
**June 30, 2019**



OHIO AUDITOR OF STATE  
KEITH FABER



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WKSU Radio Station  
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We have reviewed the *Independent Auditor's Report* of the WKSU Radio Station, Portage County, prepared by Plante & Moran, PLLC, for the audit period July 1, 2018 through June 30, 2019. Based upon this review, we have accepted these reports in lieu of the audit required by Section 117.11, Revised Code. The Auditor of State did not audit the accompanying financial statements and, accordingly, we are unable to express, and do not express an opinion on them.

Our review was made in reference to the applicable sections of legislative criteria, as reflected by the Ohio Constitution, and the Revised Code, policies, procedures and guidelines of the Auditor of State, regulations and grant requirements. The WKSU Radio Station is responsible for compliance with these laws and regulations.

A handwritten signature in black ink that reads "Keith Faber".

Keith Faber  
Auditor of State  
Columbus, Ohio

February 7, 2020

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# WKSU Radio Station

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## Independent Auditor's Report

To the Board of Trustees  
WKSU Radio Station

### Report on the Financial Statements

We have audited the accompanying financial statements of WKSU Radio Station (WKSU or the "Station"), a public telecommunications entity operated by Kent State University, as of and for the years ended June 30, 2019 and 2018, which comprise the statement of net position and the related statements of revenue, expenses, and changes in net position and cash flows for the years then ended, and the related notes to the financial statements, which collectively comprise WKSU Radio Station's basic financial statements, as listed in the table of contents.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express opinions on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

### *Opinions*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WKSU Radio Station as of June 30, 2019 and 2018 and the changes in its net position and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### *Emphasis of Matter*

We draw attention to Note 2, which explains that the financial statements of WKSU present only the net position, changes in net position, and cash flows of Kent State University's business-type activities that are attributable to the transactions of the department and do not purport to, and do not, present fairly the financial position of Kent State University as of June 30, 2019 and 2018, the changes in its financial position, and the changes in its cash flows, where applicable thereof, for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

To the Board of Trustees  
WKSU Radio Station

**Other Matters**

*Required Supplemental Information*

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplemental information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Management has omitted the schedule of proportionate share of the net pension liability, the schedule of pension contributions, the schedule of proportionate share of the net OPEB liability, and the schedule of OPEB contributions that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information.

**Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated January 14, 2020 on our consideration of WKSU Radio Station's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering WKSU Radio Station's internal control over financial reporting and compliance.

*Plante & Moran, PLLC*

January 14, 2020



# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited

### Introduction

The following discussion and analysis provides an overview of the financial position, activities, and cash flows of public radio station WKSU-FM (“WKSU” or the “Station”), which is licensed to Kent State University, as of and for the year ended June 30, 2019.

This discussion has been prepared by management and should be read in conjunction with the financial statements and notes thereto, which follow this section.

WKSU-FM, which serves all or part of 22 counties in northeast Ohio, has the largest FM radio signal footprint in the region. Notable cities covered by WKSU's signal include Cleveland, Akron, Kent, and Canton, with seven transmission sites:

- 89.1 WKSU Thompson
- 89.3 WKRW Wooster
- 89.7 WKSU Kent (main signal)
- 90.7 WNRK Norwalk
- 91.5 WKRJ New Philadelphia
- 94.7 W234CX Mansfield
- 95.7 W239AZ Ashland

WKSU went on the air on October 2, 1950 and broadcasts from its main broadcast center, located on the Kent campus of Kent State University in Kent, Ohio.

The WKSU stations operate 24 hours a day throughout the year. WKSU also broadcast multi-channel digital HD Radio services. HD Channel 1 contains WKSU's primary news and music format, HD Channel 2 presents a hosted, all-folk music format from the popular FolkAlley.com, HD Channel 3 presents all classical music, and HD Channel 4 offers news and information exclusively.

In addition, WKSU provides an online streaming audio service. Through [www.wksu.org](http://www.wksu.org), listeners have access to the programming featured on all four of WKSU's HD Radio channels. WKSU's award-winning website also presents in-depth international news and regional news from WKSU's distinguished news department. The same online services are available via WKSU's app for users of smartphones and tablet computers.

### **Noteworthy Financial Activity**

In fiscal year 2019, WKSU transferred operations of its folk music service, Folk Alley to the FreshGrass Foundation. Listeners to Folk Alley continue to get all of the folk and roots music content they rely on and WKSU continues to offer Folk Alley's 24/7 stream on our HD channel, on our web site and on the WKSU App. Moving Folk Alley to a new home in 2019 gives Folk Alley a bright future as part of a non-profit organization whose central mission is Folk and Americana music.

In fiscal year 2018, GASB Statement No. 75, *Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions* was implemented. GASB 75 addresses reporting by governments that provide postemployment benefits other than pensions (OPEB) to their employees and for governments that finance OPEB for employees of other governments. This OPEB standard required WKSU to recognize on the face of the financial statements its proportionate share of the net OPEB liability related to its participation in OPERS. The statement also enhances accountability and transparency through revised note disclosures and required supplemental information (RSI). In accordance with these statements, the Station recorded its allocated share of the University's net OPEB liability. Net OPEB liability of \$472,908 was recorded as a change in accounting principle adjustment to unrestricted net position as of July 1, 2017. WKSU's net OPEB liability as of June 30, 2019 and June 30, 2018 was \$689,925 and \$512,057, respectively.

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

In fiscal year 2017, the Station implemented a strategy to move away from monthly pledges to sustainer gifts. Sustainer gifts are continuing monthly gifts that many public radio stations around the country have implemented in order to create an increased steady revenue stream. In the last 18 to 24 months, WKSU's pledge receivables have declined as the sustainer program has been implemented. Under the sustainer gift model, revenue is recognized when the gift is received.

### The Statement of Net Position

A summarized comparison of the Station's assets, deferred outflows of resources, liabilities, deferred inflows of resources, and net position at June 30, 2019, 2018, and 2017 is as follows:

	2019	2018	2017
<b>Assets and Deferred Outflows</b>			
<b>Current Assets</b>	\$ 466,662	\$ 430,797	\$ 402,324
<b>Temporarily Restricted Cash</b>	101,973	60,476	380,142
<b>Investments</b>	1,286,113	1,325,484	1,289,256
<b>Capital Assets - Net of depreciation</b>	1,391,747	1,594,088	1,851,608
Total assets	<u>3,246,495</u>	<u>3,410,845</u>	<u>3,923,330</u>
<b>Deferred Outflows of Resources GASB 68</b>	315,351	139,794	460,390
<b>Deferred Outflows of Resources GASB 75</b>	90,312	37,685	-
<b>Total Deferred Outflows of Resources</b>	<u>405,663</u>	<u>177,479</u>	<u>460,390</u>
<b>Total Deferred Outflows of Resources and Assets</b>	<u><u>\$ 3,652,158</u></u>	<u><u>\$ 3,588,324</u></u>	<u><u>\$ 4,383,720</u></u>
<b>Liabilities, Deferred Inflows and Net Position</b>			
<b>Current Liabilities</b>	\$ 407,644	\$ 462,278	\$ 628,944
<b>Non-current Liabilities</b>			
Net Pension Liability GASB 68	1,176,077	738,380	1,288,325
Net OPEB Liability GASB 75	689,925	512,057	-
Capital Lease Obligation	5,156	3,220	10,801
Total Liabilities	<u>2,278,802</u>	<u>1,715,935</u>	<u>1,928,070</u>
<b>Deferred Inflows of Resources GASB 68</b>	81,623	192,257	17,663
<b>Deferred Inflows of Resources GASB 75</b>	1,872	38,142	-
	<u>83,495</u>	<u>230,399</u>	<u>17,663</u>
<b>Net Position</b>			
Invested in capital assets	1,381,605	1,583,287	1,833,570
Unrestricted	(1,335,615)	(1,305,760)	(799,009)
Restricted - Expendable Endowments	1,228,636	1,349,228	1,388,191
Restricted - Nonexpendable	15,235	15,235	15,235
Total net position	<u>1,289,861</u>	<u>1,641,990</u>	<u>2,437,987</u>
<b>Total Deferred Inflows of Resources, Liabilities and Net Position</b>	<u><u>\$ 3,652,158</u></u>	<u><u>\$ 3,588,324</u></u>	<u><u>\$ 4,383,720</u></u>

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

The statement of net position includes all assets and deferred outflows of resources and all liabilities and deferred inflows of resources using the accrual basis of accounting, which is similar to the accounting method used by most private sector institutions. The difference between total assets and deferred outflows of resources and total liabilities and deferred inflows of resources is net position, which is one way to measure the current financial activities of the Station. Unrestricted net position decreased by \$29,855, GASB 68 and GASB 75 postemployment benefit expenses continue to have a negative impact on unrestricted net position. There was also a decrease of net investment in capital assets by \$201,682 this is primarily due to asset disposals and retirements out pacing capital purchases. Restricted net position decreased \$120,592 because the News and Information Fund was used to support the News department initiatives. Total fiscal year 2019 net position decreased by \$352,129 from fiscal year 2018.

Total assets decreased by \$164,350 from fiscal year 2018 to fiscal year 2019. This was primarily due to a decrease of investment in net capital of \$202,341 and partially offset by an increase from temporarily restricted cash of \$41,497. Total assets decreased \$512,485 from fiscal year 2017 to fiscal year 2018. This is due to the decrease of investment into capital asset purchases and to depreciation expense of \$247,720. Also, included is a \$9,800 construction item in construction in progress, which was expensed because the project was cancelled. Restricted cash decreased \$319,666 or 84.1 percent primarily due to restricted spendable cash from News and Information, Cultural Initiatives, GM Initiative and capital equipment funds from previous years were available for fiscal year 2018.

Deferred outflows of resources increased by \$288,184 or 128.6 percent for fiscal year 2019. Deferred outflows of resources decreased by \$282,911 or 61.5 percent for fiscal year 2018. Deferred outflows of resources decreased \$320,596 or 69.6 percent due to GASB 68, this was offset by an increase \$37,685 due to the implementation of GASB 75.

Total liabilities increased by \$562,867 or 32.8 percent in fiscal year 2019. This was primarily due to increases in net pension liability by \$437,697 or 59.3 percent and net postemployment benefits liability by \$177,868 or 34.7 percent. This is partially offset by a decrease in current liabilities of \$54,684 or 11.8 percent. Total liabilities decreased by \$212,135 or 11.0 percent in fiscal year 2018. Overall, current liabilities decreased \$166,666 or 26.5 percent, this is primarily due to decreases in the University employee separation plan liability and compensated absences. There was an increase of \$474,914 or 32.7 percent in total liabilities in fiscal year 2017 due to the increase of net pension liability by \$290,727, or 29.1 percent, and to the University employee separation plan (UESP) expense of \$217,015 partially offset by the decrease of unearned revenue \$40,419, or 47.3 percent.

Deferred inflow of resources decreased \$146,904 or 63.8 percent in fiscal year 2019. Deferred inflows of resources in fiscal year 2018 increased \$174,594 due to GASB 68 and an increase of \$38,142 due to the implementation of GASB 75. Deferred inflows of resources decreased by \$2,573, or 12.7 percent for fiscal year 2017.

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

### Statement of Revenue, Expenses, and Changes in Net Position

The statement of revenue, expenses, and changes in net position presents the operating results of the Station. The Station's revenue, expenses, and changes in net position for the years ended June 30, 2019, 2018, and 2017 are summarized as follows:

	2019	2018	2017
<b>Operating Revenue</b>			
WKSU pledges and contributions	\$ 1,860,553	\$ 1,640,969	\$ 1,326,975
Folk Alley pledges and contributions	143,395	226,572	186,951
Underwriting contributions	992,495	944,881	1,086,259
In-kind contributions	269,230	286,900	416,748
Donated administration	1,030,608	1,141,625	1,399,689
Grant revenue	419,149	432,906	523,244
Other income	118,286	109,467	289,097
	<u>4,833,716</u>	<u>4,783,320</u>	<u>5,228,963</u>
<b>Nonoperating Revenue</b>			
Restricted gifts	91,570	87,000	39,575
Investment income (loss)	25,181	100,796	160,192
Kent State University appropriations	546,643	707,820	991,663
	<u>663,394</u>	<u>895,616</u>	<u>1,191,430</u>
Total revenue	5,497,110	5,678,936	6,420,393
<b>Operating Expenses</b>			
Programming and production	3,435,895	3,454,092	3,732,724
Public information	383,984	465,774	708,447
Management and general	675,123	662,939	720,688
Depreciation	215,386	247,720	323,458
Fundraising	678,959	637,959	766,228
Underwriting	459,892	533,541	684,502
	<u>5,849,239</u>	<u>6,002,025</u>	<u>6,936,047</u>
<b>Decrease in Net Position</b>	(352,129)	(323,089)	(515,654)
Net Position - Beginning of year	1,641,990	2,437,987	2,953,641
Adjustment to beginning balance - GASB 75 (Note 2)	-	(472,908)	-
	<u>1,641,990</u>	<u>1,965,079</u>	<u>2,953,641</u>
<b>Net Position -Beginning of year restated</b>	1,641,990	1,965,079	2,953,641
<b>Net Position - End of year</b>	<u><u>\$ 1,289,862</u></u>	<u><u>\$ 1,641,990</u></u>	<u><u>\$ 2,437,987</u></u>

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

Operating revenue for fiscal year 2019 increased by \$50,395 or 1.0 percent. WKSU membership contributions increased by \$219,584 or 13.4 percent. The increase is due to continuing efforts to move donor pledges to donor sustainers. Folk Alley membership contributions decreased by \$83,177 or 36.7 percent. This is primarily due to the transition of Folk Alley operations and ownership to Fresh Grass. Underwriting revenue increased \$47,614 or 5.0 percent. Underwriting revenue has increased due to the stabilization of the underwriting staff. Revenue increases were partially offset by decreases in donated administrative revenue by \$111,107 or 9.7 percent. . Operating revenue for fiscal year 2018 decreased by \$407,336 or 7.8 percent. Underwriting revenue decreased \$141,378 or 13.0 percent primarily due to personnel changes including open staff positions through fiscal year 2018. Gift in kind trade decreased \$129,848 or 31.2 percent due to a new focus on cash revenue rather than trade. Other revenue and donated administration revenue decreased \$179,631 or 62.1 percent and \$219,756 or 15.7 percent, respectively. Donated administration is down because the calculation is based on direct expenses and expenses were down overall 13.5 percent. Operating revenue decreases were offset by WKSU and Folk Alley membership revenue increases of \$313,994 or 23.7% and \$39,621 or 21.2 percent, respectively. The increases were primarily due to the continued implementation of the sustainer membership verses monthly pledges.

WKSU nonoperating revenue decreased by \$232,222 or 25.9 percent in fiscal year 2019. This decrease continues primarily due to a decrease in University appropriations by \$161,177 or 22.8 percent. The University has been decreasing appropriations as operating revenues increase until the appropriations reach the standard dollar amount \$455,815. WKSU's nonoperating revenue decreased \$295,814, or 24.8 percent, from fiscal year 2018. The primary factor for the decrease is that Kent State University appropriations were down \$283,843 or 28.6 percent. Restricted gifts increased \$47,425 or 119.8 percent and investment income decreased \$ 56,396 or 37.1 percent. In fiscal year 2017 nonoperating revenue decreased \$78,942 or 6.2 percent from fiscal year 2016. This is due to a combination of factors: a reduction of university support of \$253,041, or 20.3 percent, a decrease in restricted gifts of \$48,555, or 55.1 percent, and an increase in investment income due to a strong stock market in fiscal year 2017 of \$222,654, or 356.5 percent.

Operating expenses decreased \$152,786 or 2.6 percent. Decreases in Programming and Production \$ 18,197 or .5 percent, Public Information \$81,790 or 17.6 percent and Underwriting \$73,649 or 13.8 percent, partially offset by increases in Fundraising \$41,000 or 6.4 percent. All these departments experienced staffing realignments which decreased or increased staffing levels. Public information also had a reduction in marketing expenses of \$58,886 or 39.7 percent. Operating expenses decreased \$895,715 or 12.9 percent from fiscal year 2017 to 2018. Donated administration expenses were down \$219,756 or 15.7 percent, this affects overall expenses due to the reduction of the expense allocations by department. Public Information was down \$238,398 or 33.7 percent due to significant decreases in advertising expenses. Depreciation expense has decreased \$75,738 or 23.4 percent due to the increased amount of assets that are fully depreciated combined with no new capital assets purchases. Fundraising and Underwriting decreased \$123,646 or 16.1 percent and \$146,831 or 21.5 percent, respectively. Decreases were due to departments not fully staffed and cutting of expenses on fundraising initiatives.

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

### Statement of Cash Flows

The statement of cash flows provides information about cash receipts and cash payments during the year. Cash consists of the Station's share of university pooled cash and investments. The Station's cash flows for the years ended June 30, 2019, 2018, and 2017 are summarized as follows:

	2019	2018	2017
<b>Cash Used in Operating Activities</b>	\$ (645,075)	\$ (1,179,054)	\$ (960,245)
<b>Cash Used in Capital and Related Financing Activities</b>	(16,193)	-	(63,280)
<b>Cash Provided by Noncapital Financing Activities</b>	638,213	794,820	1,031,238
<b>Cash Provided by Investing Activities</b>	64,552	64,568	59,098
<b>(Decrease) Increase in Cash</b>	41,497	(319,666)	66,811
<b>Cash - Beginning of year</b>	60,476	380,142	313,331
<b>Cash - End of year</b>	<u>\$ 101,973</u>	<u>\$ 60,476</u>	<u>\$ 380,142</u>

The Station consumed \$ 645,075, \$1,179,054, and \$960,245 in operating activities in June 30, 2019, 2018, and 2017, respectively. The primary operating cash receipts consist of contributions, grants, and contracts of \$3,487,996, \$3,282,089, and \$3,340,774 for June 30, 2019, 2018, and 2017, respectively. Cash outlays include payments for wages and to vendors of \$3,572,778, \$3,811,026, and \$3,543,710 for June 30, 2019, 2018, and 2017, respectively. The primary noncapital financing activities consist of support from the University and restricted gifts.

### Economic Factors that Will Affect the Future of Public Radio and WKSU

Print news media in the United States continues to struggle, creating an increasing need for public radio to provide quality news and information. As a result, news and information programming is leading the way in growing public radio's audience. WKSU has continued taking action to improve its results from operations. In fiscal year 2017, WKSU developed a two-year Operating Plan to accelerate our public service to the region - the plan looks at strengthening WKSU's financial sustainability, deepening engagement with diverse constituencies, aligning closely with Kent State University's Strategic Roadmap, increasing regional public service content, and expanding delivery platforms and content availability.

In response to the growth of digital media, WKSU continues to promote its distribution of programming via online streaming, mobile apps, and HD Radio broadcasts, offering listeners multiple channels of programming including folk and classical music. In fiscal year 2016, WKSU launched a new mobile-friendly version of the WKSU website based upon tools provided by NPR Digital Services. In fiscal year 2018 WKSU added to its digital offerings by creating custom smart speaker skills for WKSU streams, including the WKSU pledge free stream. Also in fiscal year 2018 WKSU enhanced the local digital experience for users of NPR One – an app that delivers curated NPR and WKSU content. In fiscal year 2019 WKSU continued to enhance smart speaker offerings and launched a multi-media project called *OH Really?* a platform that allows WKSU listeners to take part in the process of sourcing stories. As the digital media audience continues to grow, WKSU is well positioned to serve those audiences and generate additional income from membership and underwriting.

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

In regards to membership, WKSU continues to grow and enhance the sustainer program, a new fundraising strategy that began late in fiscal year 2016. The sustainer program encourages donors to give annually with monthly ongoing deductions from their credit cards or banking accounts. This substantially reduces administrative costs, mailings, and lost revenue. In fiscal year 2019 sustainers were 45.0 percent of total membership. Prior to fiscal year 2017, WKSU had 4 percent of its members as sustainers. The total number of WKSU members grew by 5 percent for fiscal year 2019.

In regards to underwriting, WKSU implemented several new initiatives to increase revenue and efficiencies. After an underwriting audit conducted by an underwriting consultant, many recommendations were made. The major change was how the underwriting department was recognizing sales. Each sales executive is now required to record revenue based on when the on-air spots run each month, aligning revenue to a month-to-month basis over the year. This was matched in a revised reporting system that tracked current and future billings to the Allegiance Traffic system. Revised proposal writing, CRM tracking and reporting, expectations, and sales tactics/sales coaching were implemented with the team.

### WKSU's commitment to news for our communities

WKSU maintains a strong presence in northeast Ohio through multiple reporters covering our 22 counties, primarily through our newly built newsroom at our broadcast center in Kent, OH. In addition to our general assignment reporters who cover stories from each of those 22 counties, this year we hired a reporter to concentrate on our "Akron Initiative", where we take the big subjects of Akron and tell them in understandable ways that listeners have not heard before. Additionally, we have a renewed concentration on audience engagement with "OH Really?". This is reporting that includes the listeners at every step, starting with listener questions, listeners voting on the questions we follow with our reporting, and taking the question asker along for the reporting. These two new projects are already showing exciting returns. Further, we continue our focus on art, culture, sports, music, innovation and science. And we have long-time and new partnerships with newspapers through the region, our Kent State Journalism School and Ohio's Statewide Public Radio network to make sure that we are bringing our listeners the most broad ranging and important news of the region.

### Grant Awards

During fiscal year 2019, WKSU received two grant awards, totaling over \$419,000. Granting institutions included Ohio Broadcast Educational Media Commission and the Corporation for Public Broadcasting (CPB).

#### WKSU Awards: Fiscal Year 2019

##### Radio Television Digital News Association—Regional Murrow Awards

- *Video for Radio*, Mark Arehart and Joe Gunderman—"Go for a Ride on Goodyear's Newest Blimp"

##### Ohio Associated Press—Ohio APME Awards

- Best in Show-*General Excellence*, WKSU News
- First Place-*Best Sports*cast, Amanda Rabinowitz and Terry Pluto—"Cavs' Kevin Love Starts A Much-Needed Conversation About Mental Health"
- First Place-*Best Use of Sound*, Kabir Bhatia—"Akron's Canal Park Holds a Different Type of Tryout"
- First Place-*Best Documentary or Series*, WKSU Staff—"Navigating the Path to Mental Health"
- First Place-*Best Coverage of a Scheduled Event*, WKSU Staff—"Election Night 2018"
- Second Place-*Best Anchor*, Amanda Rabinowitz
- Second Place-*Best Enterprise Reporting*, Jeff St. Clair—"Industry 4.0 in Cleveland"
- Second Place-*Best Spot News Coverage*, Mark Arehart—"The Last Goodyear Wingfoot Blimp Takes Flight"
- Second Place-*Best Newscast*, Jeff St. Clair—"All Things Considered"
- Second Place-*Best Digital Presence*, WKSU Staff—"WKSU.org"

# WKSU Radio Station

## Management's Discussion and Analysis – Unaudited (continued)

### **Press Club of Cleveland—Ohio Excellence in Journalism Awards**

- Best in Show-*Radio Newscast, Major Market*, Amanda Rabinowitz and Jeff St. Clair—"Morning Edition"
- First Place-*On-going Coverage*, M.L. Schultze—"Amer Adi Deportation"
- First Place-*Public Service*, WKSU Staff—"Navigating the Path to Mental Health"
- First Place-*Use of Sound*, Mark Arehart—"A New Kind of Wooden Coaster Twists and Turns at Cedar Point"
- First Place-*News Writing*, Jeff St. Clair—"Blockland Backers Dream of a Cleveland Tech Mecca"
- First Place-*Radio News Website*, Staff—"WKSU.org"
- First Place-*Use of Social Media*, Staff—"WKSU Social Media"
- Second Place-*Radio News*, M.L. Schultze—"EBay Finds Akron's Jugglers, Beekeepers and Artists"
- Second Place-*Human Interest*, Amanda Rabinowitz—"Project D.R.E.W. Helps Veterans Heal Through Song"
- Third Place-*In-Depth Coverage*, Jeff St. Clair—"Industry 4.0 in Cleveland"

### **Public Radio News Director, Inc—PRNDI Awards**

- Second Place-*Nationally Edited News Feature*, M.L. Schultze—"Ebay Trains Ohio Retailers"
- Second Place-*Newscast*, Amanda Rabinowitz—"Morning Edition"

### **Society of Professional Journalists-Ohio Chapters—Ohio's Best Journalism Awards**

- Best in Show-Best News Operation, WKSU Staff
- Best in Show-Best Reporter, M.L. Schultze
- Best in Show-Best Anchor, Amanda Rabinowitz
- Best in Show-Best Newscast, "Morning Edition"
- First Place-Best Consumer Reporting, Kabir Bhatia—"With Amazon Looming, What Is the Future of Retail in Akron?"
- First Place-Best Continuing Coverage, WKSU Staff—"Opioids: Turning the Tide in the Crisis"
- First Place-Best General Assignment Reporting, WKSU Staff—"Remembering Ralph Regula"
- First Place-Best Government Reporting, WKSU Staff—"Gerrymandering, Shading the Lines"
- First Place-Best Health Care Feature Reporting, Jeff St. Clair—"First Year Cleveland Targets the Racial Disparities Behind Infant Mortality"
- First Place-Best Sports Reporting, Terry Pluto, Amanda Rabinowitz—"The View from Pluto"
- Second Place-Best Documentary, M.L. Schultze—"An Akron Refugee Story: From Surviving to Thriving"
- Second Place-Best Medical/Health Reporting, Jeff St. Clair—"The Ancient Science of Ayurveda Inspires Arthritis Research at NEOMED"
- Second Place-Best Website, WKSU Staff—"WKSU.org"



# WKSU Radio Station

## Statement of Net Position

	June 30, 2019	June 30, 2018
<b>Assets and Deferred Outflows</b>		
<b>Current Assets</b>		
Accounts receivable, less allowance for doubtful accounts of \$21,309 and \$10,332 for June 30, 2019 and 2018, respectively	\$ 143,997	\$ 166,160
Member pledges receivable, less allowance for uncollectible pledges of \$4,956 and \$1,775 for June 30, 2019 and 2018, respectively	5,394	32,725
Current major gift pledges receivable, less allowance for pledges of \$10,000 and \$14,000 for June 30, 2019 and June 30, 2018, respectively	140,000	66,000
Prepaid expense and other assets	177,271	165,912
Total current assets	466,662	430,797
<b>Temporarily Restricted Cash</b>	101,973	60,476
<b>Investments</b>	1,286,113	1,325,484
<b>Capital Assets - Net</b>	1,391,747	1,594,088
Total assets	3,246,495	3,410,845
<b>Deferred Outflows of Resources - GASB 68</b>	315,351	139,794
<b>Deferred Outflows of Resources - GASB 75</b>	90,312	37,685
<b>Total Deferred Outflows</b>	405,663	177,479
Total deferred outflows and assets	<b>\$ 3,652,158</b>	<b>\$ 3,588,324</b>
<b>Liabilities, Deferred Inflows and Net Position</b>		
<b>Current Liabilities</b>		
Accounts payable	\$ 26,582	\$ 28,680
Accrued expenses	327,925	392,614
Due to Kent State University - Net	4,986	7,581
Unearned revenue	48,151	33,403
Total current liabilities	407,644	462,278
<b>Non-Current Liabilities</b>		
Net pension liability GASB 68	1,176,077	738,380
Net OPEB liability GASB 75	689,925	512,057
Capital lease obligation	5,156	3,220
Total Liabilities	2,278,802	1,715,935
<b>Deferred Inflows of Resources - GASB 68</b>	81,623	192,257
<b>Deferred Inflows of Resources - GASB 75</b>	1,872	38,142
<b>Total Deferred Inflows</b>	83,495	230,399
<b>Net Position</b>		
Net investment in capital assets	1,381,605	1,583,287
Unrestricted	(1,335,615)	(1,305,760)
Restricted - Expendable Endowments	1,228,636	1,349,228
Restricted - Nonexpendable	15,235	15,235
Total net position	1,289,861	1,641,990
Total liabilities and net position	<b>\$ 3,652,158</b>	<b>\$ 3,588,324</b>

# WKSU Radio Station

## Statement of Revenue, Expenses, and Changes in Net Position

	Year Ended June 30	Year Ended June 30
	2019	2018
<b>Operating Revenue</b>		
WKSU pledges and contributions	\$ 1,860,553	\$ 1,640,969
Folk Alley pledges and contributions	143,395	226,572
Underwriting contributions	992,495	944,881
In-kind contributions	269,230	286,900
Donated administration	1,030,608	1,141,625
Grant revenue	419,149	432,906
Other income	118,286	109,467
	<hr/>	<hr/>
Total operating revenue	4,833,716	4,783,320
<b>Operating Expenses</b>		
Program and production	2,719,617	2,699,024
Broadcasting	512,830	540,364
Depreciation	215,386	247,720
Public information	383,984	465,774
Management and general	675,123	662,939
Fundraising	678,959	637,959
Underwriting	459,892	533,541
Folk Alley expenses	203,448	214,704
	<hr/>	<hr/>
Total operating expenses	5,849,239	6,002,025
<b>Operating Loss</b>	(1,015,523)	(1,218,705)
<b>Nonoperating Revenue</b>		
Restricted gifts	91,570	87,000
Kent State University appropriations	546,643	707,820
Investment income	25,181	100,796
	<hr/>	<hr/>
Total nonoperating revenue	663,394	895,616
<b>Decrease in Net Position</b>	(352,129)	(323,089)
<b>Net Position</b>	1,641,990	2,437,987
Adjustment to Beginning Balance GASB 75	-	(472,908)
	<hr/>	<hr/>
<b>Net Position - Beginning of year - Restated</b>	1,641,990	1,965,079
<b>Net Position - End of year</b>	<b>\$ 1,289,861</b>	<b>\$ 1,641,990</b>

# WKSU Radio Station

## Statement of Cash Flows

	Year Ended June 30 2019	Year Ended June 30 2018
<b>Cash Flows from Operating Activities</b>		
Cash received from donors	\$ 2,036,607	\$ 1,794,836
Cash received from the community	1,033,240	1,054,347
Cash received from grants	418,149	432,906
Cash from endowments	64,552	64,568
Payments to employees	(1,767,541)	(1,759,192)
Payments for benefits	(624,845)	(714,685)
Payments to suppliers and vendors	(1,805,237)	(2,051,834)
	<u>(645,075)</u>	<u>(1,179,054)</u>
<b>Net cash used in operating activities</b>		
<b>Cash Flows from Capital and Related Financing Activities -</b>		
Purchase of capital assets	(16,193)	-
<b>Cash Flows from Noncapital Financing Activities</b>		
Restricted gifts	91,570	87,000
Cash received from Kent State University	546,643	707,820
	<u>638,213</u>	<u>794,820</u>
<b>Net cash provided by noncapital financing activities</b>		
<b>Cash Flows from Investing Activities - Interest received</b>	<u>64,552</u>	<u>64,568</u>
<b>Increase (Decrease) in Cash</b>	41,497	(319,666)
<b>Cash - Beginning of year</b>	<u>60,476</u>	<u>380,142</u>
<b>Cash - End of year</b>	<u><u>\$ 101,973</u></u>	<u><u>\$ 60,476</u></u>
<b>Reconciliation of Operating Loss to Net Cash used in Operating Activities</b>		
Adjustments to reconcile operating loss to net cash used in operating activities:		
Operating loss	\$ (1,015,523)	\$ (1,218,705)
Depreciation	215,385	247,720
Loss on disposal of assets	3,148	9,800
Changes in assets and deferred outflows and liabilities and deferred inflows:		
Accounts receivable - Net	22,163	(36,346)
Pledges receivable - Net	(46,668)	(7,418)
Prepaid expenses and other assets	(11,359)	15,291
Deferred outflows of resources GASB 68	(175,557)	320,596
Deferred outflows of resources GASB 75	(52,627)	(37,685)
Net pension liability	437,697	(549,945)
Net OPEB liability	177,868	39,149
Accounts payable	(2,099)	(32,916)
Accrued expenses and other liabilities	(65,348)	(129,691)
Unearned revenue	14,748	(11,640)
Deferred inflows of resources GASB 68	(110,634)	174,594
Deferred inflows of resources GASB 75	(36,269)	38,142
	<u>(645,075)</u>	<u>(1,179,054)</u>
<b>Net cash used in operating activities</b>	<u><u>\$ (645,075)</u></u>	<u><u>\$ (1,179,054)</u></u>

### Note 1 – Organization and Operation

WKSU Radio Station (“WKSU” or the “Station”) is a regional public service radio station whose purpose is to serve the educational and cultural needs of the northeastern Ohio community. WKSU is governed by the Board of Trustees of Kent State University (the “University”). Kent State University Foundation, Inc. (the “Foundation”) has been established as the gift-receiving arm of the University and also serves as the gift-receiving arm of WKSU. As such, the accompanying statement of net position and related statements of revenue, expenses, and changes in net position and cash flows reflect the assets owned by the University and the Foundation, designated for use by WKSU. WKSU is administered by the Vice President of University Relations and permanent staff. WKSU is funded mainly by community fundraising, underwriting contributions, federal and state grants, and appropriations from the University.

### Note 2 – Significant Accounting Policies

**Basis of Presentation** - WKSU reports as a business-type activity, as defined by GASB Statement No. 35. Business-type activities are those that are financed in whole or in part by fees charged to external parties for goods or services. WKSU’s financial statements are presented on the accrual basis of accounting. Under the accrual basis, revenue is recognized when earned and expenses are recorded when incurred. The accompanying financial statements have been prepared in accordance with generally accepted accounting principles as prescribed by the Governmental Accounting Standards Board.

As required by the Government Accounting Standards Board, resources of WKSU are classified into one of four net position categories, as follows:

- **Net Investment in Capital Assets** - Capital assets, net of accumulated depreciation and outstanding principal balances of debt attributable to the acquisition, construction, or improvement of those assets
- **Restricted - Nonexpendable** - Net position subject to externally imposed stipulations that the Station maintains such assets permanently
- **Restricted - Expendable** - Net position whose use is subject to externally imposed stipulations that can be fulfilled by actions of the Station pursuant to those stipulations or that expire by the passage of time
- **Unrestricted** - Net position not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of the board of trustees or board of directors or may otherwise be limited by contractual agreements with outside parties.

**Temporarily Restricted Cash** – Restrictions on cash primarily include restricted endowments. Other restrictions include grants, disbursements from restricted endowments and gifts into restricted spendable accounts.

**Deferred Outflows of Resources** - In addition to assets, the statement of financial position reports a separate section for deferred outflows of resources. The separate financial statement element, deferred outflows of resources, represents a consumption of net position that applies to future periods and so will not be recognized as an outflow of resources (expense/expenditures) until then. WKSU reports deferred outflows of resources for certain pension-related and OPEB-related amounts, such as change is expected and actual experience, changes in assumptions, and certain contributions made to the plan subsequent to the measure date.

### Note 2 – Significant Accounting Policies (Continued)

**Deferred Inflows of Resources** - In addition to liabilities, the Statement of financial position reports a separate section for deferred inflows of resources. This separate section for deferred inflows of resources. This separate financial statement element, deferred inflows of resources, represents an acquisition of net position that applies to future periods and so will not be recognized as an inflow of resources (revenue) until that time. WKSU reports deferred inflows of resources for certain pension-related and OPEB-related amounts, such as the difference between projected and actual earnings of the plan's investments.

**Pensions** - For the purpose of measuring net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the Ohio Public Retirement System (OPERS) and additions to/deductions from OPERS fiduciary net position have been determined on the same basis as they are reported to OPERS. OPERS uses the economic resources measurement focus and the full accrual basis of accounting. Contribution revenue is recorded as contributions are due, pursuant legal requirements. Benefit payments (including refunds of employee contributions) are recognized as expense when due and payable in accordance with benefit terms. Investments are reported as fair value.

**Other Postemployment Benefits** - For the purpose of measuring net other postemployment benefit (OPEB) liability, deferred outflows of resources and deferred inflows of resources related to OPEB, and OPEB expense, information about the fiduciary net position of the Ohio Public Retirement System (OPERS) Pension Plan and additions to/deductions from OPERS fiduciary net position have been determined on the same basis as they are reported to OPERS. OPERS uses the economic resources measurement focus and the full accrual basis of accounting. Contribution revenue is recorded as contributions are due, pursuant legal requirements. Benefit payments (including refunds of employee contributions) are recognized as expense when due and payable in accordance with benefit terms. Investments are reported as fair value.

**Revenue Recognition** - Pledges of financial support are received from corporations, foundations, and individuals. Revenue is recognized when a pledge representing an unconditional promise to pay is received and all eligibility requirements, including time requirements, have been met. In the absence of such promise, revenue is recognized when the gift is received. Grants are recorded as revenue in the statement of revenue, expenses, and changes in net position when all applicable financial reimbursement criteria have been met.

**Unearned Revenue** - Unearned revenue consists of underwriting revenue that is collected, but the airtime spots were not aired as of the end of the year. Revenue is earned at the time spots are aired.

**Accounts Receivable** - Accounts receivable consist primarily of sales of underwriting contracts for spots aired. Accounts receivable are recorded net of contractual allowances and allowances for uncollectible accounts.

**Operating Versus Nonoperating Revenue and Expenses** - The Station defines operating activities as reported on the statement of revenue, expenses, and changes in net position as those that generally result from exchange transactions, such as payments received for providing goods or services. All of the Station's expenses are from exchange transactions. Certain significant revenue streams relied on for operations are reported as nonoperating revenue as required by GASB Statement No. 35.

### Note 2 – Significant Accounting Policies (Continued)

**Estimates** - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires WKSU's management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Capital Assets** - Capital assets are stated at cost at the time of purchase or acquisition value at the date of gift. Depreciation of plant physical properties is provided on a straight-line basis over the estimated useful lives (3 to 40 years) of the respective assets.

**In-kind Contributions** - In-kind contributions are reflected as contributions at their estimated fair value at the date of donation. WKSU reports gifts of equipment, professional services, materials, and other nonmonetary contributions as unrestricted revenue in the accompanying statement of revenue, expenses, and changes in net position.

Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

**Contributions** - Contributions, including unconditional promises to give and membership receipts, are recognized as revenue when all eligibility requirements, including time requirements, have been met. Contributions of assets other than cash are recorded at their estimated fair value. An allowance for uncollectible contributions receivable is provided based upon WKSU management's judgment, including such factors as prior collection history and type of contribution. All member pledges receivable are promises to give within one year as of June 30, 2019 and 2018. Beginning in fiscal year 2017, management is eliminating monthly member pledge receivables. The Station is moving to a sustainer monthly gift program which for an indefinite amount of time a donor will give monthly gifts. Revenue is recognized at the time of the gift.

WKSU has a major gift program. At this time there are no major campaigns planned. The gross pledges receivable totaled \$150,000 and \$80,000 as of June 30, 2019 and 2018, respectively.

**Grants** - Grants are restricted for the purchase of equipment and for the payment of certain operational expenses. Grants are recorded as support and revenue in the statement of revenue, expenses, and changes in net position when all applicable financial reimbursement criteria have been met.

### Upcoming Accounting Pronouncements

**GASB 84 - Fiduciary Activities** - In January 2017, the Governmental Accounting Standards Board issued GASB Statement No. 84, *Fiduciary Activities*, which establishes criteria for identifying fiduciary activities of governments and improves guidance for accounting and financial reporting related to how these activities should be reported. WKSU is currently evaluating the impact of this standard, specifically related to holding assets for other organizations and alumni/student clubs as well as for lease income. The provisions of this statement are effective for the Station's financial statements for the year ending June 30, 2020.

### Note 2 – Significant Accounting Policies (Continued)

GASB 87 - *Leases* - In June 2017, the Governmental Accounting Standards Board issued GASB Statement No. 87, *Leases*, which increases the usefulness of governments' financial statements by requiring recognition of certain lease assets and liabilities for leases that were previously classified as operating leases and recognized as inflows of resources or outflows of resources based on the payment provisions of the contract. This statement establishes a single model for lease accounting based on the foundational principle that leases are financings of the right to use an underlying asset. Under this statement, a lessee is required to recognize a lease liability and an intangible right-to-use lease asset, and a lessor is required to recognize a lease receivable and a deferred inflow of resources. WKSU is currently evaluating the impact of this standard. The provisions of this statement are effective for the Station's financial statements for the year ending June 30, 2021.

### Note 3 – Pledges Receivable

Unconditional promises to give are included in the financial statements as pledges receivable. Pledges are recorded at their approximate present value.

Membership pledges are expected to be received within 12 months. Management has moved to a sustainer program and is phasing out monthly pledges. The sustainer model is an indefinite commitment to give monthly gifts. Revenue is recognized at the time the gift is received. Major gift pledges receivable (less allowance for uncollectible amounts) due in less than one year totaled \$140,000 for fiscal year 2019 and \$66,000 for fiscal year 2018.

Major gift pledges receivable at June 30, 2019 and 2018 are expected to be realized at the following net amounts:

	2019	2018
Less than one year	150,000	80,000
One to five years	-	-
Total	150,000	80,000
Less amount estimated to be uncollectible	(15,000)	(14,000)
Less unamortized discount	-	-
Total pledge receivable - Net	<u>\$ 135,000</u>	<u>\$ 66,000</u>

### Note 4 – Capital Assets

WKSU follows the University’s policy to expense property additions less than \$5,000 in the year purchased. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets as follows:

<u>Asset Category</u>	<u>Depreciation Category</u>	<u>Estimated Useful Life</u>
Buildings	Buildings	40 years
Towers	Buildings	30 years
Furniture and fixtures	Furniture and fixtures	10 years
Equipment	Equipment	7-10 Years
Automobiles	Equipment	5 years
Computers	Equipment	3 years
Remodel/Restore Building	Buildings	20 years

Capital asset activity for the years ended June 30, 2019 and 2018 is as follows:

	2019			
	<u>Beginning Balance</u>	<u>Additions</u>	<u>Retirements and Transfers</u>	<u>Ending Balance</u>
Equipment	\$ 4,156,996	\$ 16,193	\$ (13,515)	\$ 4,159,674
Building	2,614,868			2,614,868
Construction in progress	-	-	-	-
<b>Total</b>	<b>6,771,864</b>	<b>16,193</b>	<b>(13,515)</b>	<b>6,774,542</b>
Less accumulated depreciation:				
Equipment	3,602,418	146,405	(10,367)	3,738,456
Building	1,575,358	68,981	-	1,644,339
<b>Total accumulated depreciation</b>	<b>5,177,776</b>	<b>215,386</b>	<b>(10,367)</b>	<b>5,382,795</b>
<b>Capital assets - Net</b>	<b>\$ 1,594,088</b>	<b>(\$ 199,193)</b>	<b>\$ (3,148)</b>	<b>\$ 1,391,747</b>



# WKSU Radio Station

## Notes to the Financial Statements June 30, 2019 and 2018

### Note 4 – Capital Assets (continued)

	2018			
	Beginning Balance	Additions	Retirements and Transfers	Ending Balance
Equipment	\$ 4,156,996	\$ -	\$ -	\$ 4,156,996
Building	2,614,868			2,614,868
Construction in progress	9,800	-	(9,800)	-
<b>Total</b>	<b>6,781,664</b>	<b>-</b>	<b>(9,800)</b>	<b>6,771,864</b>
Less accumulated depreciation:				
Furniture and fixtures	-	-	-	-
Equipment	3,422,958	179,460		3,602,418
Building	1,507,098	68,260	-	1,575,358
<b>Total accumulated depreciation</b>	<b>4,930,056</b>	<b>247,720</b>	<b>-</b>	<b>5,177,776</b>
<b>Capital assets - Net</b>	<b>\$ 1,851,608</b>	<b>(\$ 247,720)</b>	<b>\$ (9,800)</b>	<b>\$ 1,594,088</b>

During fiscal year 2011, WKSU received federal funding from the National Telecommunication and Information Administration for a capital expenditure project in the amount of \$143,095. As a condition of this funding, the federal government has a priority reversionary interest on certain equipment. The lien expires on June 30, 2021.

### Note 5 – Capital Lease

WKSU has entered into a capital lease with Kent State University for a 2015 Ford Explorer vehicle. The vehicle purchase under the capital lease arrangement has been capitalized and is included in capital assets - net on the statement of net position. Depreciation of this asset under capital leases is included in depreciation expense. The current portion of capital lease obligation is included in due to Kent State University - net on the statement of net position.

WKSU entered a capital lease with Kent State University for the purchase of two copiers on June 30, 2018. The purchase under the capital lease arrangement has been capitalized and is included in capital assets - net on the statement of net position. Depreciation of this asset under capital leases is included in depreciation expense. The current portion of capital lease obligation is included in due to Kent State University - net on the statement of net position.

### Note 5 – Capital Lease (continued)

At June 30, 2019, the future minimum lease payments, by year and in the aggregate, are summarized as follows:

Years Ending June 30	Amount
2020	5,403
2021	2,030
2022	2,030
2023	1,861
2024	-
Total Minimum Lease Payments	<u>11,324</u>
Less amount representing interest	<u>(918)</u>
Present value of net minimum lease payments	10,406
Less current obligation	<u>(5,250)</u>
Long-term obligations under capital leases	<u><u>\$ 5,156</u></u>

### Note 6 – Operating Lease Commitments and Contingencies

WKSU leases tower space for certain repeater stations from third parties under lease agreements. The leases are accounted for as operating leases and are for various terms ranging from five to 10 years, with the last one expiring in 2021. Additional renewal options are available.

For the years ended June 30, 2019 and 2018, lease expenses totaled \$42,358 and \$40,640, respectively.

Future minimum operating lease commitments at June 30, 2019 are as follows:

Years Ending June 30	Amount
2020	43,100
2021	43,859
2022	38,634
2023	37,421
2024	13,392

### Note 6 – Operating Lease Commitments and Contingencies (continued)

WKSU leases space on the University towers to various third parties using five-year leases, expiring in 2022, with renewal options thereafter. During fiscal years 2019 and 2018, WKSU recorded \$102,472 and \$100,431, respectively, as tower rental income that is included in "other income" on the statement of revenue, expenses, and changes in net position. Future minimum rentals due are as follows:

Years Ending June 30	Amount
2020	58,785
2021	58,785
2022	27,888
2023	8,100
2024	8,100

Future rental income does not include contracts that expire and have not been renewed within the next five years as of June 30, 2019.

### Note 7 – Related Party Transactions

WKSU receives administrative support from the Foundation and the University and monetary support from the University. However, WKSU reimburses the University for expenses in excess of appropriations. Administrative support provided by the Foundation is valued based on the salaries of the Foundation's staff and their proportionate amount of time spent on WKSU.

The statement of net position and the statement of revenue, expenses, and changes in net position include the following related party amounts for the years ended June 30, 2019 and 2018:

#### Year Ended June 30, 2019

Related Party Transactions	Statement Line Item	University	Foundation
In-kind contributions	In-kind contributions/ Donated administration	\$ 1,030,608	\$ 29,332
Appropriations	KSU appropriations	546,643	

#### Year Ended June 30, 2018

Related Party Transactions	Statement Line Item	University	Foundation
In-kind contributions	In-kind contributions/ Donated administration	\$ 1,179,933	\$ 23,077
Appropriations	KSU appropriations	707,820	

### Note 8 – Income Taxes

Under Internal Revenue Code Section 115, the operations of the Station are exempt from income taxes as part of the overall operations of the University.

### Note 9 – Investments

Investment funds are either board-designated or restricted as to intended purpose and are invested with and managed by Kent State University Foundation, Inc. (the "Foundation"). These investments are held in the Foundation's name. The fair values of the investment funds at June 30, 2019 and 2018 were as follows:

	2019		2018	
	Cost	Fair Value	Cost	Fair Value
Board-designated	\$ 280,323	\$ 308,047	\$ 241,350	\$ 317,566
Restricted expendable	\$ 873,887	960,315	\$ 752,110	989,619
Restricted nonexpendable	15,235	17,751	15,235	18,299
Total	\$ 1,169,445	\$ 1,286,113	\$ 1,008,696	\$ 1,325,484

### Note 10 – Nonfederal Financial Support (NFFS)

The Corporation for Public Broadcasting (CPB) allocates a portion of its funds annually to public broadcasting entities, primarily based on NFFS. NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment meeting all of the respective criteria for each.

A "contribution" is cash, property, or services given to a public broadcasting entity for general operational purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity other than the federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation, or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcast station or for the production, acquisition, distribution, or dissemination of educational television or radio programs and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station. However, to eliminate distortions in the TV Community Service Grant (CSG) program precipitated by extraordinary infusions of new capital investments in digital television (DTV), all capital contributions received for the purpose of acquiring new equipment, upgrading existing facilities, or building new facilities regardless of source or form of the contribution are not included in calculating the fiscal year 2019 or fiscal year 2018 NFFS. This change excludes all revenue received for any capital purchases.

### Note 10 – Nonfederal Financial Support (NFFS) (continued)

A “payment” is cash, property, or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state, any agency or political subdivision of a state, an educational institution or organization, or a nonprofit entity; (2) the form of the payment must be appropriations or contract payments in exchange for specific services or materials; (3) the purpose must be for any related activity of the public broadcast station; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

Reported NFFS for the Station was \$4,894,505 and \$5,026,674 for the radio fund for 2019 and 2018, respectively.

### Note 11 – Retirement Benefits

#### Basic Retirement Benefits

**Plan Description** - WKSU participates in the Ohio Public Employees Retirement System (OPERS or the “Plan”), one of the statewide, cost-sharing, multiple-employer defined benefit public employee retirement systems governed by the Ohio Revised Code (ORC) that covers substantially all employees of WKSU. OPERS has three retirement plan options available to its members. Each plan provides retirement, survivor, and disability benefits to plan members and their beneficiaries. Each plan also provides postemployment healthcare benefits (including Medicare B premiums) to retirees and beneficiaries who elect to receive those benefits.

OPERS issues a publicly available financial report that includes financial statements and required supplemental information for the pension and postemployment healthcare plans. The report may be obtained by contacting:

Ohio Public Employees Retirement System  
277 East Town Street  
Columbus, Ohio 43215  
(800) 222-7377  
[www.opers.org](http://www.opers.org)

**Contributions** - State retirement law requires contributions by covered employees and their employers, and Chapter 3307 of the ORC limits the maximum rate of contributions. The retirement board of the system (OPERS) individually sets contributions rates within the allowable limits. The adequacy of employer contribution rates is determined annually by actuarial valuation using the entry age normal cost method. Under these provisions, each contribution is expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance a portion of the unfunded accrued liability.

### Note 11 – Retirement Benefits (continued)

Member contributions are 10 percent of gross wages for all plans, set at the maximums authorized by the ORC. The plan's 2019 and 2018 contribution rates on covered payroll were as follows:

	2019				Member Contribution Rate
	Employer Contribution Rate				Total
	Pension	Post Retirement Healthcare	Death Benefits	Total	
OPERS - State Local Through 6/30/2019	14.0%	- %	- %	14.0%	10.0%

  

	2018				Member Contribution Rate
	Employer Contribution Rate				Total
	Pension	Post Retirement Healthcare	Death Benefits	Total	
OPERS - State Local Through 12/31/2017	13.0%	1.0%	- %	14.0%	10.0%
OPERS - State Local Beginning 1/1/18	14.0%	-	-	14.0%	10.0%

WKSU's required and actual contributions to the plans are as follows:

	For the Years Ended June 30	
	2019	2018
	\$ 98,562	\$ 96,365

### Benefits Provided

Plan benefits are established under Chapter 145 of the Ohio Revised Code, as amended by Substitute Senate Bill 343 in 2012. The requirement to retire depends on years of service (15 to 30 years) and from attaining the age of 48 to 62, depending on when the employee became a member. Members retiring before age 65 with less than 30 years of service credit receive a percentage reduction in benefit. Member retirement benefits are calculated on a formula that considers years of service (15 to 30 years), age (48 to 62 years), and final average salary, using a factor ranging from 1.0 percent to 2.5 percent.

A plan member who becomes disabled before age 60 or at any age, depending on when the member entered the plan, and has completed 60 contributing months is eligible for a disability benefit.

A death benefit of \$500 to \$2,500 is determined by the number of years of service credit of the retiree. Benefits may transfer to a beneficiary upon death with 1.5 years of service credits with the plan obtained within the last 2.5 years, except for law enforcement and public safety personnel who are eligible immediately upon employment.

Benefit terms provide for annual cost-of-living adjustments to each employee's retirement allowance subsequent to the employee's retirement date. The annual adjustment, if applicable, is 3 percent.

### Note 11 – Retirement Benefits (continued)

**Net Pension Liability, Deferrals, and Pension Expense** - At June 30, 2019, WKSU reported a liability for its proportionate share of the net pension liability of OPERS. The net pension liability was measured at December 31, 2018 for the OPERS plan. At June 30, 2018, WKSU reported a liability for its proportionate share of the net pension liability of OPERS. The net pension liability was measured at December 31, 2017 for the OPERS plan. The total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of that date.

WKSU's proportion of the net pension liability was based on a projection of its long-term share of contributions to the pension plan relative to the projected contributions of all participating reporting units, actuarially determined. WKSU was allocated a portion of the University's net pension liability based on its percentage of payroll expense.

Plan	Measurement Date	Net Pension Liability		Proportionate Share		Percent Change 2018-19	Percent Change 2017-18
		2019	2018	2019	2018		
OPERS	December 31	\$ 1,176,077	\$ 738,380	0.57%	0.56%	0.01%	-0.10%

For the years ended June 30, 2019 and 2018, WKSU recognized pension expense of 151,506, and \$113,870, respectively.

At June 30, 2019, WKSU reported deferred outflows of resources and deferred inflows of resources related to pensions from the following sources:

	Deferred Outflows of Resources	Deferred Inflows of Resources
Differences between expected and actual experience	\$ 364	\$ (17,382)
Changes of assumptions	103,835	-
Net difference between projected and actual earnings on pension plan investments	161,275	-
Changes in proportion and differences between contributions and proportionate share of contributions	654	(64,241)
Contributions subsequent to the measurement date	49,223	-
Total	\$ 315,351	\$ (81,623)

### Note 11 – Retirement Benefits (Continued)

At June 30, 2018, WKSU reported deferred outflows of resources and deferred inflows of resources related to pensions from the following sources:

	Deferred Outflows of Resources	Deferred Inflows of Resources
	\$	\$
Differences between expected and actual experience	1,020	(16,594)
Changes of assumptions	89,604	-
Net difference between projected and actual earnings on pension plan investments	-	(160,986)
Changes in proportion and differences between contributions and proportionate share of contributions	981	(14,677)
Contributions subsequent to the measurement date	48,189	-
Total	\$ 139,794	\$ (192,257)

Amounts reported as deferred outflows of resources and deferred inflows of resources related to pensions will be recognized in pension expense as follows:

Years Ending June 30	Amount
2020	\$ 70,084
2021	24,268
2022	14,965
2023	74,954
2024	-
Thereafter	234

In addition, the contributions subsequent to the measurement date will be included as a reduction of the net pension liability in the next fiscal year.

**Net OPEB Liability, Deferrals, and OPEB Expense** - At June 30, 2019, WKSU reported a liability for its proportionate share of the net OPEB liability of OPERS. The net OPEB liability was measured at December 31, 2018 for the OPERS plan. At June 30, 2018, WKSU reported a liability for its proportionate share of the net OPEB liability of OPERS. The net OPEB liability was measured at December 31, 2017 for the OPERS plan. The total OPEB liability used to calculate the net OPEB liability was determined by an actuarial valuation as of December 31, 2017 and 2016, respectively, rolled forward to the measurement date by incorporating the expected value of health care cost accruals, the actual health care payments, and interest accruals during the year for the defined benefit health care plans.



### Note 11 – Retirement Benefits (Continued)

WKSU's proportion of the net OPEB liability was based on a projection of its long-term share of contributions to the OPEB plan relative to the projected contributions of all participating reporting units, actuarially determined. WKSU was allocated a portion of the University's net OPEB liability based on its percentage of payroll expense.

Plan	Measurement Date	Net OPEB Liability		Proportionate Share		Percent Change 2018-19
		2019	2018	2019	2018	
OPERS	December 31	\$ 689,925	\$ 512,057	0.57%	0.56%	0.01%

For the years ended June 30, 2019 and 2018 WKSU recognized OPEB expense of \$88,971 and \$39,605, respectively.

For the year ended June 30, 2019, WKSU reported deferred outflows of resources and deferred inflows of resources related to OPEB from the following sources:

	<u>Deferred Outflows of Resources</u>	<u>Deferred Inflows of Resources</u>
Differences between expected and actual experience	\$ 232	\$ (1,872)
Changes of assumptions	22,104	-
Net difference between projected and actual earnings on pension plan investments	31,435	-
Changes in proportion and differences between contributions and proportionate share of contributions	36,541	-
Contributions subsequent to the measurement date	-	-
Total	<u>\$ 90,312</u>	<u>\$ (1,872)</u>

For the year ended June 30, 2018, WKSU reported deferred outflows of resources and deferred inflows of resources related to OPEB from the following sources:

	<u>Deferred Outflows of Resources</u>	<u>Deferred Inflows of Resources</u>
Differences between expected and actual experience	\$ 398	\$ -
Changes of assumptions	37,287	-
Net difference between projected and actual earnings on pension plan investments	-	(38,142)
Changes in proportion and differences between contributions and proportionate share of contributions	-	-
Contributions subsequent to the measurement date	-	-
Total	<u>\$ 37,685</u>	<u>\$ (38,142)</u>

### Note 11 – Retirement Benefits (Continued)

Amounts reported as deferred outflows of resources and deferred inflows of resources related to OPEB will be recognized in OPEB expense as follows:

Years Ending June 30	Amount
2020	\$ 42,563
2021	24,318
2022	5,728
2023	15,831
2024	-
Thereafter	-

**Actuarial Assumptions** - At June 30, 2019, the total pension and OPEB liability is based on the results of an actuarial valuation and determined using the following actuarial assumptions for WKSU's current year:

	OPERS -As of December 31, 2018
Valuation Date - Pension	December 31, 2018
Valuation Date - OPEB	December 31, 2017
Actuarial Cost Method	Individual entry age
Cost of living	2.15 percent -3.00 percent
Salary increases, including inflation	3.25 percent - 10.75 percent
Inflation	2.50 percent
Investment rate of return -Pension	7.20 percent, net of investment expense, including inflation
Investment rate of return -OPEB	6.00 percent, net of investment expense, including inflation
Health care cost trend rate	10.00 percent initial, 3.25 percent ultimate in 2029
Experience study date	Period of 5 years ended December 31, 2015
Mortality basis	RP- 2014 Healthy Annuitant mortality table

At June 30, 2018, the total pension liability is based on the results of actuarial valuations and determined using the following actuarial assumptions for WKSU's prior year:

	OPERS -As of December 31, 2017
Valuation Date - Pension	December 31, 2017
Valuation Date - OPEB	December 31, 2016
Actuarial Cost Method	Individual entry age
Cost of living	3.00 percent
Salary increases, including inflation	3.25 percent - 10.75 percent
Inflation	2.50 percent
Investment rate of return -Pension	7.50 percent, net of investment expense
Investment rate of return -OPEB	6.50 percent, net of investment expense
Health care cost trend	7.50 percent initial, 3.25 percent ultimate in 2028
Experience study date	Period of 5 years ended December 31, 2015
Mortality basis	RP- 2014 Healthy Annuitant mortality table

### Note 11 – Retirement Benefits (Continued)

**Pension Discount Rate** – The projection of cash flows used to determine the discount rate assumed that employee contributions will be made at the current contribution rate and that employer contributions will be made at contractually required rates for all plans. Based on those assumptions, the plan's fiduciary net position was projected to be available to make all projected future benefit payments for current active and inactive employees. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability. The discount rates used to measure the total pension liability for OPERS were 7.20 percent and 7.50 percent for the plan years ended December 31, 2018 and 2017, respectively.

**OPEB Discount Rate** – The projection of cash flows used to determine the discount rate assumed that employee contributions will be made at the current contribution rate and that employer contributions will be made at contractually required rates for all plans. Plans that project fiduciary net position to be insufficient to make all projected future benefit payments for current active and inactive employees used a blended discount rate between the long-term expected rate of return on plan investments and a 20-year municipal bond rate applied to all periods of projected benefit payments to determine the total OPEB liability.

The discount rate used to measure the total OPEB liability was 3.96 percent and 3.85 percent for the plan years ended December 31, 2018 and 2017, respectively. At December 31, 2018 and 2017, the plan's fiduciary net position was projected to become insufficient to make all projected future benefit payments for current active and inactive employees. Therefore, a blended rate was used, which consisted of the long-term expected rate of return on OPEB plan investments for the funded benefit payments of 6.00 and 6.50 percent and the Fidelity 20-year Municipal General Obligation AA Index rate of 3.71 percent and 3.31 percent at December 31, 2018 and December 31, 2017, respectively. At December 31, 2018, the long-term expected rate of return on health care investments was applied to projected costs through the year 2031, and the municipal bond rate was applied to all health care costs after that date. At December 31, 2017, the long-term expected rate of return on health care investments was applied to projected costs through the year 2034, and the municipal bond rate was applied to all health care costs after that date.

The long-term expected rate of return on pension plan and OPEB plan investments was determined using a building-block method in which best-estimate ranges of expected future real rates of return (expected returns, net of pension plan investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. OPERS has two different portfolios of investments, a defined benefit portfolio for pension and health care portfolio for OPEB. As a result, there are different target allocations and long-term expected real rates of return disclosed for each portfolio. The target allocation and best estimates of arithmetic real rates of return for each major asset class are summarized in the following table as the dates listed below.

## Notes to the Financial Statements June 30, 2019 and 2018

### Note 11 – Retirement Benefits (Continued)

The target allocation and best estimates of arithmetic real rates of return for each major asset class are summarized for June 30, 2019 in the following table:

OPERS as of December 31, 2019				
Investment Category	Pension		Health Care	
	Target Allocation	Long-Term Expected Real Rate of Return	Target Allocation	Long-Term Expected Real Rate of Return
Fixed Income	23.00%	2.79%	34.00%	2.42%
Domestic equities	19.00%	6.21%	21.00%	6.21%
Real estate	10.00%	4.90%	- %	- %
Private equity	10.00%	10.81%	- %	- %
International equity	20.00%	7.83%	22.00%	7.83%
REITs	- %	- %	6.00%	5.98%
Other investments	18.00%	5.50%	17.00%	5.57%
	100.0%		100.0%	

The target allocation and best estimates of arithmetic real rates of return for each major asset class are summarized for June 30, 2018 in the following table:

OPERS as of December 31, 2018				
Investment Category	Pension		Health Care	
	Target Allocation	Long-Term Expected Real Rate of Return	Target Allocation	Long-Term Expected Real Rate of Return
Fixed Income	23.00%	2.20%	34.00%	1.88%
Domestic equities	19.00%	6.37%	21.00%	6.37%
Real estate	10.00%	5.26%	- %	- %
Private equity	10.00%	8.97%	- %	- %
International equity	20.00%	7.88%	22.00%	7.88%
REITs	- %	- %	6.00%	5.91%
Other investments	18.00%	5.26%	17.00%	5.39%
	100.0%		100.0%	

## Notes to the Financial Statements June 30, 2019 and 2018

### Note 11 – Retirement Benefits (Continued)

**Sensitivity of the Net Pension Liability to Changes in the Discount Rate** - The following presents the net pension liability of WKSU, calculated using the discount rate listed below, as well as what WKSU's net pension liability would be if it were calculated using a discount rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate:

2019						
Plan	1.00 percent decrease		Current Discount Rate		1.00 percent increase	
OPERS	6.20%	1,742,762	7.20%	1,176,077	8.20%	705,469

  

2018						
Plan	1.00 percent decrease		Current Discount Rate		1.00 percent increase	
OPERS	6.50%	1,319,270	7.50%	738,370	8.50%	254,510

**Sensitivity of the Net OPEB Liability to Changes in the Discount Rate** - The following presents the net OPEB liability of the WKSU, calculated using the discount rate listed below, as well as what WKSU's net OPEB liability would be if it were calculated using a discount rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate.

2019						
Plan	1 percent decrease		Current Discount Rate		1 percent increase	
OPERS	2.96%	882,667	3.96%	689,924	4.96%	536,640

  

2018						
Plan	1 percent decrease		Current Discount Rate		1 percent increase	
OPERS	2.85%	680,240	3.85%	512,057	4.85%	375,955

**Sensitivity of the Net OPEB Liability to Changes in the health care cost trend rate** - The following presents the net OPEB liability of the WKSU, calculated using the health care cost trend rate listed below, as well as what WKSU's net OPEB liability would be if it were calculated using a health care cost trend rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate.

2019				
Plan	1 percent decrease		Current Health Care Cost Trend Rate	1 percent increase
OPERS	663,160		689,924	720,741

  

2018				
Plan	1 percent decrease		Current Health Care Cost Trend Rate	1 percent increase
OPERS	489,927		512,057	534,913

**Pension Plan Fiduciary Net Position** - Detailed information about the pension plan's fiduciary net position is available in the separately issued OPERS financial report.

### Note 12 – Fair Value Measurements

The Kent State University Foundation invests WKSU's endowment funds. The Foundation categorizes its fair value measurements within the fair value hierarchy established by generally accepted accounting principles. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs. Investments that are measured at fair value using the net asset value per share (or its equivalent) as a practical expedient are not classified in the fair value hierarchy below.

In instances whereby inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. The Station's assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset.

WKSU's share of the Foundation's pool of investments for June 30, 2019 and 2018 was .6693 percent and .7175 percent, respectively. The Foundation had the following investments measured at fair value as of June 30, 2019 and 2018:

Total investment Pool Kent State University Foundation June 30, 2019:

	<b>Assets and Liabilities Measured at Fair Value on a Recurring Basis</b>			
	Balance at June 30, 2019	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Investments by fair value level</b>				
Corporate stocks	\$ 5,628,511	\$ 5,628,511	\$ -	\$ -
ETFs				
Mutual funds	30,580,142	30,580,142	-	-
Large capitalization equity funds	50,554,266	50,554,266	-	-
Small / middle capitalization equity funds	4,864,220	4,864,220	-	-
International equity funds	29,229,011	29,229,011	-	-
Multi-asset funds	530,634	530,634	-	-
Fixed income funds	29,131,521	29,131,521	-	-
	<u>\$ 150,518,305</u>	<u>\$ 150,518,305</u>	<u>\$ -</u>	<u>\$ -</u>
<b>Investments measured at net asset value (NAV)</b>				
Private equity	8,631,849			
Hedge funds	22,134,410			
Real assets	10,884,465			
Total investments measured at NAV	<u>\$ 41,650,724</u>			
Total investments measured at fair value	<u>\$ 192,169,029</u>			

### Note 12 – Fair Value Measurements (Continued)

Total investment Pool Kent State University Foundation June 30, 2018:

	Assets and Liabilities Measured at Fair Value on a Recurring Basis			
	Balance at June 30, 2018	Quoted Prices		
		In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Investments by fair value level</b>				
Corporate stocks	\$ 5,798,497	\$ 5,798,497	\$ -	\$ -
ETFs				
Mutual funds	19,225,240	19,225,240	-	-
Large capitalization equity funds	49,181,287	49,181,287	-	-
Small / middle capitalization equity funds	5,129,145	5,129,145	-	-
International equity funds	39,755,693	39,755,693	-	-
Multi-asset funds	497,416	497,416	-	-
Fixed income funds	21,838,127	21,838,127	-	-
Bonds	94,496	-	94,496	-
	<u>\$ 141,519,901</u>	<u>\$ 141,425,405</u>	<u>\$ 94,496</u>	<u>\$ -</u>
<b>Investments measured at net asset value (NAV)</b>				
Private equity	5,336,649			
Hedge funds	15,327,394			
Real assets	10,997,802			
Bond trust	11,543,716			
Total investments measured at NAV	<u>\$ 43,205,561</u>			
Total investments measured at fair value	<u>\$ 184,725,462</u>			

The fair values of debt and equity investments and mutual funds that are readily marketable are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs) or by quoted market prices or by similar securities with similar due dates (Level 2 inputs).

The Foundation invests in alternative investments, which include investments in limited partnerships. Fair value represents the Foundation's proportionate interest in the net assets in these funds. Fair value is supplied to the Foundation by third-party administrators, and audited information about these funds is available annually. Due to current market conditions as well as the limited trading activity of these securities, the market value of these securities is highly sensitive to assumption changes and market volatility (Level 3 inputs).

The object of these alternative investments is to provide returns consistent with the United States consumer price index plus 5.0 percent over the long term by investing in areas that offer strong relative performance in rising inflation environments. In accordance with the terms of the investments, the Foundation is able to redeem its investments in these limited alternative investments by providing prior written notice from 100 days to one year. As of June 30, 2019 and 2018, the Foundation has no unfunded commitments to either of these alternative investments.

Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards*

**Independent Auditor's Report**

To Management and the Board of Trustees  
WKSU Radio Station

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of WKSU Radio Station (WKSU or the "Station"), a public telecommunications entity operated by Kent State University, which comprise the statement of net position as of June 30, 2019 and the related statements of revenue, expenses, and changes in net position and cash flows for the year then ended, and the related notes to the financial statements and have issued our report thereon dated January 14, 2020.

**Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Station's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Station's internal control. Accordingly, we do not express an opinion on the effectiveness of the Station's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the Station's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

**Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Station's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.



To Management and the Board of Trustees  
WKSU Radio Station

**Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Station's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Station's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Plante & Moreau, PLLC*

January 14, 2020

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# OHIO AUDITOR OF STATE KEITH FABER



**KENT STATE UNIVERSITY-WKSU RADIO STATION**

**PORTAGE COUNTY**

## **CLERK'S CERTIFICATION**

**This is a true and correct copy of the report which is required to be filed in the Office of the Auditor of State pursuant to Section 117.26, Revised Code, and which is filed in Columbus, Ohio.**

*Susan Babbitt*

**CLERK OF THE BUREAU**

**CERTIFIED  
FEBRUARY 20, 2020**